FOR IMMEDIATE RELEASE
June 17, 2021

“Keeping Families Afloat” Week of Action, Virtual Rally Will Raise Awareness of Child Tax Credit, Call for Congress to Make Policy Permanent

Events in two dozen states will include elected officials, community leaders, and parents, culminating in a virtual rally on July 15 to celebrate these historic payments

Today, ahead of Monday’s Child Tax Credit Awareness Day, a group of more than a dozen organizations announced the launch of a “Keeping Families Afloat” Week of Action in 26 states across the country to raise awareness about the expanded Child Tax Credit, and to call on Congress and the Biden Administration to make the policy permanent and inclusive to all, including immigrant families.

On July 15th, at the culmination of the week, Economic Security Project will partner with Building Back Together, Community Change, Care Can’t Wait, MomsRising, Color Of Change, United States of Women, and others for a virtual rally to celebrate these historic payments. Featuring parents, activists, artists, elected officials, and community leaders, the event will highlight the groundbreaking expansion of the Child Tax Credit, what it means for 39 million households, and how President Biden and Vice President Harris delivered it for them.

The Child Tax Credit, which was expanded and made monthly in the American Rescue Plan passed by the Democratic Congress and signed into law by President Biden, will give nearly 90% of families a new tax credit of $250 to $300 a month per child beginning on July 15th. Unless extended, the monthly payments will end for families in December.


###