National Groups Launch New Ads Calling for Representatives Spanberger, Rice and Case to Extend Child Tax Credit

Economic Security Project Action and Stand For Children launch new digital campaign urging support of the Build Back Better Act and expanded Child Tax Credit

Washington - Today, Economic Security Project Action and Stand For Children, Inc. launched a new digital ad campaign thanking Representatives Abigail Spanberger (VA-07), Kathleen Rice (NY-04), and Ed Case (HI-01) for their past support for the Child Tax Credit and urging them to vote for the Build Back Better Act to extend the monthly expanded Child Tax Credit payments for another year. This new ad campaign is part of a nationwide effort to build momentum and support for the Build Back Better Act. Similar campaigns will run in other battleground districts.

The launch of this campaign falls on Nov. 15, the date that millions of families across the country will receive their second to last monthly Child Tax Credit payment unless Congress takes action and extends the monthly payments. This date is also the final deadline for families, including those who don’t typically file tax returns, to apply for the 2021 monthly Child Tax Credit payments.

View the VA Ad HERE, NY Ad HERE and HI Ad HERE.

The ad showcases the story of Christina, a working mother whose family is receiving monthly payments from the expanded Child Tax Credit. Her story illustrates how the Child Tax Credit is helping Americans return to the workforce, echoing the experiences of countless families across the country who are struggling to make ends meet.

The expanded Child Tax Credit is one of the most effective anti-poverty tools this generation and provides millions of families with the resources they need to return and stay in the workforce. Over 5 million children in these three states benefit from these life-changing monthly benefits and the Child Tax Credit also brings more than $51.5 billion total into the state economies. If Representatives Spanberger, Rice, and Case choose to vote against an extension of the expanded Child Tax Credit in the Build Back Better Act, it would not only make it more difficult for parents to feed their families, pay their rent and meet other basic needs, it could also jeopardize the U.S.’ economic recovery from the COVID-19 pandemic.